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11 June 2009

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Mrs. Michal Wimmer-Luria, founder & CEO
Eco & Sustainable Tourism Israel
4 Alexander Yanai,
Tel Aviv, 62382,
Israel

Dear Mrs. Wimmer-Luria,

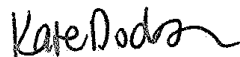
On behalf of the Partnership for Global Sustainable Tourism Criteria, it is with great pleasure that we welcome Eco & Sustainable Tourism Israel as a Network Member to the GSTC Partnership.

You noted on your questionnaire your interest in the education and training working group, and in the industry implementation working group. Of course, we welcome your participation in these or in any of the others.

We are look forward to working with Eco and Sustainable Tourism Israel in the GSTC Partnership. We are very pleased to learn that you are using the GSTC as basis for the development of your eco-guide and look forward to receiving an update on its progress.

With best wishes,

Sincerely yours,



Kate Dodson
Deputy Director of Sustainable Development